



Smart Bug™ Transmission Equipment

- The transmitter broadcasts at very low power (~100 milliwatts).
- Transmitter can be tuned to multiple frequencies.
- Transmitter (from which broadcast is originated) is compact, lightweight and easily transportable.
- The transmitter weighs less than 3 pounds and fits inside a standard briefcase.
- Lightweight aluminum antenna(s) are easily deployed on either a temporary or permanent basis and, if desired, can be disassembled and folded up into easily portable units.
- Transmitters can be easily connected with other broadcast equipment to either incorporate and retransmit feeds from other radio, television or in-venue transmissions or to provide its specific content for redistribution across other mediums, including the internet, radio, television or other wireless devices.
- Using a Mixer (measures only 8"x 10"x 2½"), multiple feeds can be broadcast to a Smart Bug™ audience. A compressor (measures only

18"x 18"x 8") is used to regulate voice audio, when an announcer screams "they scored"!

- Broadcasts require only a limited number of staff, ranging from just one person helping to coordinate an external feeds to a broadcast team of one or more individuals who provide on-air commentary and live interviews, directions, and other real time or pre-recorded content.